

**ANNOUNCEMENT**  
**SWISS Bodypainting Awards at the Beauty Contest Expo**  
**15<sup>th</sup> October 2017**

**ARTIST INFORMATION**



Foto: Dmitri Moisseev / Artist: Fredi Schmid



## Event Location

### 3rd Beauty Contest Expo

Palazzo dei Congressi di Lugano

Piazza Indipendenza 4

CH - 6900 Lugano

## Facts

The Bodypainting Trophy takes place at Sunday, 15th October 2017 as part of the BEAUTY CONTEST EXPO. The Beauty Contest EXPO is an international exhibition dedicated to beauty, aesthetics and cosmetics. Already at its 3rd edition, it will be possible to visit the many international brands that will exhibit their news during the event on several interactive areas. There will be many competitions that include the Swiss Bodypainting Awards patronized by WBA, alternating with beauty show moments, contests and stage presentations.

An innovative fair that becomes a meeting point for all the professionals in the sector and others.

An event full of emotions, colors and fantasy.

COSMETICS - SHOW - CONTEST

Each participant gets free tickets for himself/herself, his/her model and his/her assistant. The fairground is open from 09:00am. The tickets for artist, model and assistant are placed at the entrance, counter „Reservation“.

## Guidelines

- The guidelines are provided by WBA, World Bodypainting Association, and are based on experiences of the world championships.
- The number of participants is limited. Early registration is recommended.
- The confirmation is depending on registration time and portfolio.
- The deadline for application is 22nd September 2017.
- Enroll at [www.wb-association.org](http://www.wb-association.org) or by E-Mail: [office@wb-association.org](mailto:office@wb-association.org). An added reference photography of the artists work is necessary at the application.
- At the registration the payment of 50 EUR (~ 50 CHF) Registration Fee is necessary
- After the receipt of this amount the registration is authoritative. The refund of the collateral takes place at the fair at the day of the competition.
- The artist is allowed to work with 1 assistant during the full competition time.
- Note: The models are not allowed to paint themselves or another model. This will be counted as a second assistant! Only the first assistant is allowed for hairstyling and other works.
- It's up to the artist how many models he/she would like to paint in the bodypainting-competition. The artist has to bring the models with him/ her.
- Only bodypainting colors are allowed to use for any painting on the body. We ask you to please think of the safety of your model!
- Any brand of paint products can be used. The participants have to bring their own working material.
- The contest is an open category where the mixing of techniques like brush/sponge, airbrush and decoration parts is allowed.
- The jury consists of three judges who are absolute professional bodypainting artists.
- It's allowed to prepare the hairstyle of the model before the beginning of the contest. Attention: It's not allowed to prepare paints, foundations, make-up or decoration parts before the beginning of the contest!
- The models have to be at least 18 years old.

- Before the beginning of the contest the models have to confirm by writing (by signing a form at the information point) that the photos, videos and TV recordings can be further used.
- The artist has to confirm by writing as well that his/her work maybe gets photographed and/or filmed and that this can be further used.
- The models have to cover the genitals.

### Specific Rules

- The bodypainting competition is an open category. The mixing of techniques and special effects/decoration parts is allowed.
- 20 participants can enter the competition.
- **The theme is: “Science Fiction Movies”**
- The main focus is on the painting.
- Decoration parts are allowed.
- The jury judges the work according to:
 

Quality, technique and ability	1 - 12 points
Interpretation of the theme, idea and originality	1 - 9 points
Composition of the work, overall impression	1 - 9 points

### The following is a list of things which are allowed:

- False fingernails
- False eyelashes
- Effect lenses and colored lenses
- Wigs
- Decorations
- Glitter in loose form or spray on form
- Crystal diamonds

### Time Schedule, Sunday 15<sup>th</sup> October 2017

from 09:00 am	Entrance to the fair hall (Ground floor entrance hall - PT)
until 09:30 am	Preparation time (preparation working place)
10:00 am	Start of the competition
03:00 pm	End of the competition
03:15 pm	Assessment by the jury, followed by photoshooting (1 <sup>st</sup> floor)
05:00 pm	Presentation and award ceremony on stage (1 <sup>st</sup> floor)

### AWARDS

Each participant receives an attendance certificate.

1st place: trophy + 700 EUR in cash  
 2nd place: trophy + 450 EUR in cash  
 3rd place: trophy + 325 EUR in cash

### Time for application: till 22nd September 2017

Application:

Online: [lugano.wb-association.org](http://lugano.wb-association.org)

E-Mail: [office@wb-association.org](mailto:office@wb-association.org)

## PRESENTER

### **Red Carpet Beauty & Agency Sagl**

Via Trevano 63

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<http://beautycontestexpo.com/>

[info@redcarpetbeauty.ch](mailto:info@redcarpetbeauty.ch)

*Red Carpet*  
B&A Sagl

## ORGANIZER OF THE COMPETITION

### **World Bodypainting Association (WBA)**

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