

48^e CONGRÈS INTERNATIONAL D'ESTHÉTIQUE & SPA

ARTIST INFORMATION

7th & 8th April 2018
French Bodypainting Award

French Bodypainting Awards
sponsored by
SLA
SERGE LOUIS ALVAREZ
PARIS

wbacontest
world.bodypainting.association
paris.wb-association.org

48e Congrès International
d'esthétique & spa
7 & 8 Avril / April 2018
**les nouvelles
esthétiques
spa**

Artist Hugrom Heliouel / Photo Daniel Jeneach / Paris 2017

SLA
SERGE LOUIS ALVAREZ
PARIS

les nouvelles
esthétiques
spa


wba
world.bodypainting.association

Event location

Paris Expo Porte de Versailles
Hall 5
75015 Paris, FRANCE
www.congres-esthetique-spa.com

Les Nouvelles Esthétiques Spa

Les Nouvelles Esthétiques Spa is the reference magazine of a whole profession dedicated to up to date knowledge in the world of beauty, spa and wellbeing. With an **international network** that spans the globe, 62 years old *Les Nouvelles Esthétiques Spa* magazine has grown into a trade publication with a worldwide reputation. **It is currently published in 21 countries.** The International Congress of Esthetic & Spa organized by Les Nouvelles Esthétiques Spa gathers every year in Paris the whole sector beauty and wellbeing : 20 000 m², 250 exhibitors, 26 000 professionals, 70 conferences, shows, demonstration of massage, make up, nails competition, make up competition: Today, this event became inescapable.

Review Congress 2017: <http://www.congres-esthetique-spa.com/>

The World Bodypainting Association - WBA

The European and since 2005 the **World Body Painting Association** was founded in Austria on the 12. October 2001. The association began as a result of this yearly World Bodypainting Festival which started in Austria. The WBA focuses on networking of artists and bodypainting interested people and companies all around the world with many different activities, events and education programs.

Even though the goal of the WBA to promote bodypainting as an art form was reached years ago, we connect creative minds to keep pushing limits.

www.wb-association.org

French Awards presented by SLA Paris - Serge Louis Alvarez

The French Award: Brush/Sponge takes place on Saturday, 8th of April 2018.
The French Award: Open Category takes place on Sunday, 9th of April 2018.



Contest Guidelines

The guidelines are provided by WBA, the World Bodypainting Association and are based on the experience of its championships

- The number of participants is limited in both categories. Early registration is recommended. The confirmation is depending on registration time and portfolio.
- Deadline for registration is the 14th March 2018
- When registering payment of € 60 is necessary. If you don't show up, the fee will not be refunded. The refund of € 40 is only for those who participate in the competition. Registrations are only possible online via www.wb-association.org or via email: office@wb-association.org.
When registering an example photo of the artists work as well as a portrait photo must be sent by email.
- It is possible to take part in both categories.

- The artist may work with 1 assistant. Any failure will be penalized by disqualification. Note: Models may not paint themselves or the second model as this is counted as a second assistant! No more assistants are allowed for hairstyling etc.
- It's up to the artist how many models they would like to paint in the bodypainting category.
- Only bodypainting colours are to be used for any painting on the body. We ask you to please think of the safety of your model!
- Any brand of paint product may be used. Participants have to bring their own working material.
- In the brush/sponge category, only this technique is allowed, no applications, effects or airbrush is allowed. See below the details. In the open category you can mix techniques and decorations.
- All supplies have to be provided by participants themselves.
- The jury consists of three judges.
- You are allowed to prepare the hairstyle of the model before the beginning of the contest.
- **Please note:** No using of any color, basis, make up or attachments before the official start.
- The model must be at least 18 years old.
- The models must agree, by signing a form at the information stall, that the photos and video-films made may be further used.
- The artist must also agree by signing a form at the artist information stall, that the photos and video-films made may be further used.
- The models must be wearing at least a g-string, but otherwise the body can remain unclothed.
- The trade show area can be entered from 08.30 am. All needed passes will be deposit at the entrance to the trade show area

Specific Regulations

French Bodypainting Award: Category Brush/Sponge

- The bodypainting competition is a classic brush/Sponge. Airbrush, special effects or decoration that is attached to the body are not allowed.
- 20 participants can enter the competition.
- **The theme is: „Climate change – how does it affect your life“**
- The main focus is on the painting.
- The jury judges the work according to:

Quality, technique and ability	1 – 12 points
Interpretation of the theme, idea and originality	1 – 9 points
Composition of the work, overall impression	1 – 9 points

The following is a list of **THINGS ALLOWED** in this category:

- False Fingernails
- False Eyelashes
- Eye fashion lenses
- Shoes coming up not higher than the knee
- Wigs and false hair -to be attached only to the hair area on the head
- Glitter in loose form or spray on form

Anything not included in this list is not to be used and is against the rules.

Here are a few specifications of things **NOT ALLOWED** in this category:

- Crystal diamonds
- Glitter in a glue form or attached with glue

- Anything attached to the skin with any type of glue masks
- Anything attached to the body with string, elastic, or tape
- Other than decorative headwear as specified above.

Time Schedule for 7th of April 2018

from	8:30 am	Admission to the exhibition hall 5/ registration
until	9:00 am	Preparation time
	9:00 am	Start of the „French Bodypainting Award“
	3:30 pm	End of working process
	4:00 pm	Jury followed by Photo shooting
	5:30 pm	Stage presentation followed by the Award Ceremony

Awards

Each participant receives an attendance certificate.

The winner obtains a photo story with many pictures in the magazine Les Nouvelles Esthetiques with an interview in 2 pages. This article will be also on our website: Congress and magazine. The second and the third place will be mentioned in the magazine with a photo.

1. place	€ 1.000,- in cash + product prize by SLA Paris
2. place	€ 750,- in cash + product prize by SLA Paris
3. place	€ 500,- in cash + product prize by SLA Paris

Specific Regulations

French Bodypainting Award: Open Category

- The bodypainting competition is an open category. The mixing of techniques like brush / sponge, airbrush and decoration parts is allowed.
- 20 participants can enter the competition.
- **The theme is: “Indonesia – Diversity of Islands“**
- The main focus is on the painting.
- The jury judges the work according to:

Quality, technique and ability	1 – 12 points
Interpretation of the theme, idea and originality	1 – 9 points
Composition of the work, overall impression	1 – 9 points

The following is a list of **THINGS ALLOWED** in this category:

- False Fingernails
- False Eyelashes
- Eye fashion lenses
- Shoes coming up not higher than the knee
- Wigs and false hair -to be attached only to the hair area on the head
- Glitter in loose form or spray on form
- Crystal diamonds
- Glitter in glue form
- Attachment with glue
- Masks, Bold heats and other special effects

Time Schedule for 8th of April 2018:

from	8:30 am	Admission to the exhibition hall 5/ registration
until	9:00 am	Preparation time
	9:00 am	Start of the „French Bodypainting Award“
	3:30 pm	End of working process
	4:00 pm	Jury followed by Photo shooting
	5:30 pm	Stage presentation followed by the Award Ceremony

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Organizer:

Les Nouvelles Esthétiques Spa

Michèle de Lattre

3 Avenue Stéphane Mallarmé

75017 Paris, FRANCE

www.nouvelles-esthetiques.com

www.congres-esthetique-spa.com

Organizer of the competition:

World Bodypainting Association

c/o WB Production GmbH

Villacher Straße 120

9710 Feistritz/ Drau, AUSTRIA

E-Mail: office@wb-association.org

Website: wb-association.org



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7 • 8 • 9 AVRIL 2018
PARIS PORTE DE VERSAILLES HALL 5