



Media partner:



# 2018 – YEAR OF THE EUROPEAN CULTURAL HERITAGE

16th BEAUTY FORUM Bodypainting Trophy – 21st April 2018

All information and application material:  
[www.beauty-fairs.de/leipzig/meisterschaften](http://www.beauty-fairs.de/leipzig/meisterschaften)

# ANNOUNCEMENT 16<sup>th</sup> BEAUTY FORUM BODYPAINTING TROPHY – 21<sup>st</sup> APRIL 2018

## THEME: 2018 – YEAR OF THE EUROPEAN CULTURAL HERITAGE

### PLACE

8<sup>th</sup> BEAUTY FORUM LEIPZIG  
21<sup>st</sup> April 2018  
Leipziger Messe  
Messe-Allee 1  
04356 Leipzig, GERMANY

### EVENT/COMPETITION

8<sup>th</sup> BEAUTY FORUM LEIPZIG – This cosmetics trade fair presents the beauty trends in the range of cosmetics, nail, foot care and podology, medical beauty, anti-aging and wellness. Beside different highlights there will be the very liked BEAUTY FORUM Bodypainting Trophy in cooperation with the World Bodypainting Association (WBA) as well in 2018. BEAUTY FORUM is part of the Health and Beauty Group. This is an international media company providing its readers, exhibitors and customers more than 30 professional magazines and trade fairs in 13 countries. The headquarters is in Ettlingen, Germany.

### FACTS

The BEAUTY FORUM Bodypainting Trophy takes place at Saturday, 21<sup>st</sup> April 2018. Each participant gets free tickets for himself/herself, his/her model and his/her assistant. The fairground is open from 09:00 am. The tickets are placed at the entrance at the desk „reservation“.

### CONTEST GUIDELINES

The guidelines are provided by WBA, World Bodypainting Association, and are based on experiences of the world championships.

- The number of participants is limited. Early registration is recommended. The confirmation is depending on registration time and portfolio.
- The deadline for registration is 23<sup>rd</sup> March 2018. Enroll at [www.wb-association.org](http://www.wb-association.org) or by E-Mail: [office@wb-association.org](mailto:office@wb-association.org). An added reference photography of the artists work is necessary at the application.
- At the registration the payment of the collateral of 60 Euro is necessary. After the receipt of this amount the registration is authoritative. The refund of the collateral takes place at the fair at the day of the competition.
- The artist is allowed to work with 1 assistant during the full competition time. Remark: The models are not allowed to paint themselves or another model. This will be counted as a second assistant! Only the first assistant is allowed for hairstyling and other works.
- It's up to the artist how many models he/she would like to paint in the bodypainting-competition. The artist has to bring the models with him/her.
- Only bodypainting colors are allowed to use for any painting on the body. We ask you to please think of the safety of your model!
- Any brand of paint products can be used. The participants have to bring their own working material.
- The jury consists of three judges who are absolute professionals.
- It's allowed to prepare the hairstyle of the model before the beginning of the contest. Attention: It's not allowed to prepare paints, foundations, make-up or decoration parts before the beginning of the contest!
- The models have to be at least 18 years old.
- Before the beginning of the contest the models have to confirm by writing (by signing a form at the information point) that the photos and videos can be further used.
- The artist has to confirm by writing as well that his/her work maybe gets photographed and/or filmed and that this can be further used.
- The models have to wear at least a g-string, but otherwise the body can remain unclothed.

### ESPECIAL ADVICESCIAL ADVICES

- The bodypainting-competition is an open category. The mixing of techniques like brush/sponge, airbrush and decoration parts is allowed.
- 20 participants can enter the competition.

- The theme is: "2018 – Year of the European cultural heritage"
- The main focus is on the painting.
- Airbrush is allowed in this competition.
- Decoration parts are allowed.

The jury judges the work according to:

Quality, technique and ability	1 – 12 points
Interpretation of the theme, idea and originality	1 – 9 points
Composition of the work, overall impression	1 – 9 points

The following is a list of things which are allowed:

- False fingernails
- False eyelashes
- Effect lenses and colored lenses
- Shoes coming up to but not higher than the ankle
- Wigs and false hair – to be attached only to the hair area on the head
- Decoration parts
- Glitter in loose form, spray form or glue form
- Crystal diamonds

### TIME SCHEDULE, SATURDAY 21<sup>st</sup> APRIL 2018

from 09:00 am	Entrance to the fair hall 2/registration
until 10:00 am	Preparation time (preparation working place)
10:00 am	Start of the competition
3:30 pm	End of the competition
3:30 pm	Assessment by the jury
4:30 pm	Award ceremony at the BEAUTY POINT followed by photoshooting

### AWARDS

- 1<sup>st</sup> place: trophy + 700 Euro in cash
- 2<sup>nd</sup> place: trophy + 450 Euro in cash
- 3<sup>rd</sup> place: trophy + 325 Euro in cash

The 1<sup>st</sup> winner gets a photo presentation in the trade magazines BEAUTY FORUM Germany and BEAUTY FORUM Nailpro Germany, Austria and Switzerland. The 2<sup>nd</sup> and the 3<sup>rd</sup> winners get editorial published in these trade magazines. Additional, there will be a winner chosen by the audience who gets a trophy extra.

**Time for application: till 23<sup>rd</sup> March 2018**

Application:

Online: [www.wb-association.org](http://www.wb-association.org)  
E-Mail: [office@wb-association.org](mailto:office@wb-association.org)

### PRESENTER:

Health and Beauty Germany GmbH  
Heike Großmann  
Ludwig-Erhard-Str. 2  
76275 Ettlingen, GERMANY  
Fon +49 (0)7243 7278-352  
[www.beauty-fairs.de/leipzig](http://www.beauty-fairs.de/leipzig)



### ORGANIZER OF THE COMPETITION:

World Bodypainting Association (WBA)  
Alex Barendregt  
Villacher Str. 120  
9710 Feistritz an der Drau, AUSTRIA  
Fon +43 (0)4245 21637  
E-Mail: [office@wb-association.org](mailto:office@wb-association.org)  
[www.wb-association.org](http://www.wb-association.org)





## APPLICATION: 16<sup>th</sup> BEAUTY FORUM BODYPAINTING TROPHY

### THEME: 2018 – YEAR OF THE EUROPEAN CULTURAL HERITAGE

Herewith I apply for the 16<sup>th</sup> BEAUTY FORUM Bodypainting Trophy.

- Enclosed I send the application material. I did the bodypainting on the photos by myself. I read and accept the criteria as well as the conditions.
- I agree that the organizer may use the video and photo material for advertising purposes and publications as well as the photographer for private usage. There will be no refund for these uses.  
 The artist is also informed that there are TV stations reporting about the competition and the work of the bodypainters on their models. It is possible that portraits and close ups of the artists work will be broadcasted. I confirm this with my signature on the registration form.
- I agree that the organizer may use the video and photo material for advertising purposes and publications as well as the photographer for private usage. There will be no refund for these uses.  
 The artist is also informed that there are TV stations reporting about the competition and the work of the bodypainters on their models.  
 It is possible that portraits and close ups of the artists work will be broadcasted.  
 I confirm this with my signature on the registration form.

Please tell us your address for sending of materials etc.

Private address                       Company address

Male                                       Female

Name, prename\* \_\_\_\_\_

Studio\* \_\_\_\_\_

Street, No.\* \_\_\_\_\_

PO Box, City\* \_\_\_\_\_

Phone \_\_\_\_\_

Mobile\* \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail\* \_\_\_\_\_

Website \_\_\_\_\_

\_\_\_\_\_  
 City, Date                                      Signature

\* Mandatory fields