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ANNOUNCEMENT 20th BEAUTY FORUM BODYPAINTING TROPHY – 25th APRIL 2020 THEME: THE POWER OF PLANTS

PLACE

10th BEAUTY FORUM LEIPZIG 25th April 2020 Leipziger Messe Messe-Allee 1 04356 Leipzig, GERMANY

EVENT/COMPETITION

10th BEAUTY FORUM LEIPZIG – This cosmetics trade fair presents the beauty trends in the range of cosmetics, nail, foot care and podology, medical beauty, anti-aging and wellness. Beside different highlights there will be the very liked BEAUTY FORUM Bodypainting Trophy in cooperation with the World Bodypainting Association (WBA) as well in 2020. BEAUTY FORUM is part of the Health and Beauty Group. This is an international media company providing its readers, exhibitors and customers professional magazines and trade fairs in 13 countries. The headquarters is in Ettlingen, Germany.

FACTS

The BEAUTY FORUM Bodypainting Trophy takes place on Saturday, 25th April 2020. Each participant gets free tickets for himself/herself, his/her model and his/her assistant. The fairground is open from 09:00 am. The tickets are placed at the entrance at the desk "reservation".

CONTEST GUIDELINES

The guidelines are provided by WBA, World Bodypainting Association, and are based on experiences of the world championships.

- The number of participants is limited. Early registration is recommended. The confirmation is depending on registration time and portfolio.
- The deadline for registration is 13th March 2020. Enroll at www.wb-association.org or by E-Mail: office@wb-association.org. An added reference photography of the artists work is necessary at the application.
- Together with the application the payment of 50 EUR charge is necessary. After the receipt of the payment the application is obligatory. 50% of the application charge will be refund on location.
- The artist is allowed to work with 1 assistant during the full competition time. Remark: The models are not allowed to paint themselves or another model. This will be counted as a second assistant! Only the first assistant is allowed for hairstyling and other works.
- It's up to the artist how many models he/she would like to paint in the bodypainting-competition. The artist has to bring the models with him/ her.
- Only bodypainting colors are allowed to use for any painting on the body. We ask you to please think of the safety of your model!
- Any brand of paint products can be used. The participants have to bring their own working material.
- The jury consists of three judges who are absolute professionals.
- It's allowed to prepare the hairstyle of the model before the beginning of the contest. Attention: It's not allowed to prepare paints, foundations, make-up or decoration parts before the beginning of the contest!
- The models have to be at least 18 years old.
- Before the beginning of the contest the models have to confirm by writing (by signing a form at the information point) that the photos and videos can be further used.
- The artist has to confirm by writing as well that his/her work maybe gets photographed and/or filmed and that this can be further used.
- The models have to wear at least a g-string, but otherwise the body can remain unclothed.

ESPECIAL ADVICESCIAL ADVICES

- The bodypainting-competition is an open category. The mixing of techniques like brush/sponge, airbrush and decoration parts is allowed.
- 20 participants can enter the competition.

- The theme is: "The Power of Plants"
- The main focus is on the painting.
- Airbrush is allowed in this competition.
- · Decoration parts are allowed.

The jury judges the work according to:

Quality, technique and ability 1 – 12 points Interpretation of the theme, idea and originality 1 – 9 points Composition of the work, overall impression 1 – 9 points

The following is a list of things which are allowed:

- False fingernails
- · False eyelashes
- Effect lenses and colored lenses
- Shoes coming up to but not higher than the ankle
- Wigs and false hair to be attached only to the hair area on the head
- Decoration parts
- Glitter in loose form, spray form or glue form
- · Crystal diamonds

TIME SCHEDULE, SATURDAY 25th APRIL 2020

from 09:00 am

Entrance to the fair hall 3/registration
until 10:00 am

Preparation time (preparation working place)

10:00 am Start of the competition
3:30 pm End of the competition
3:30 pm Assessment by the jury

4:30 pm Award ceremony at the BEAUTY POINT

followed by photoshooting

AWARDS

 $1^{\rm st}$ place: trophy + 700 Euro in cash + free participation in the World Awards 2020 in Klagenfurt (Austria) at the World Bodypainting Festival

2nd place: trophy + 450 Euro in cash 3rd place: trophy + 325 Euro in cash

The 1st winner gets a photo presentation in the trade magazines BEAUTY FORUM Germany and BEAUTY FORUM Nailpro Germany, Austria and Switzerland. The 2nd and the 3rd winners get editorial published in these trade magazines. Additional, there will be a winner chosen by the audience who gets a trophy extra.

Time for application: till 13th March 2020

Application:

Online: www.wb-association.org E-Mail: office@wb-association.org

PRESENTER:

Health and Beauty Germany GmbH Heike Großmann Ludwig-Erhard-Str. 2 76275 Ettlingen, GERMANY Fon +49 (0)7243 7278-352

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0 (0)7243 7278-352

HEALTH
BEAUTY

ORGANIZER OF THE COMPETITION:

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Fon +43 (0)4245 21637 E-Mail: office@wb-association.org

www.wb-association.org







APPLICATION: 20th BEAUTY FORUM BODYPAINTING TROPHY THEME: THE POWER OF PLANTS

Herewith I apply for the 20th BEAUTY FORUM Bodypainting Trophy.

- Enclosed I send the application material. I did the bodypainting on the photos by myself. I read and accept the criteria as well as the conditions.
- I agree that the organizer may use the video and photo material for advertising purposes and publications as well as the photographer for private usage. There will be no refund for these uses.
 - The artist is also informed that there are TV stations reporting about the competition and the work of the bodypainters on their models. It is possible that portraits and close ups of the artists work will be broadcasted. I confirm this with my signature on the registration form.

Please tell us your address for sending of materials etc.	
☐ Private address	☐ Company address
□ Male	☐ Female
Name, prename*	
Studio*	
Street, No.*	
PO Box, City*	
Phone	
Mobile*	
Fax	
E-Mail*	
Website	
City, Date	Signature